

Tips for your poster presentation

Tips for the preparation of your poster

- Please ensure that your poster includes the presenter's name and organization at the top
- Use large, clear lettering so that your poster's content is visible from several metres away.
- Avoid long continuous text on your poster. The details should be explained in discussions with interested parties.
- Ensure your poster offers a clear message by focusing on just one or two key points.
- Lots of A4-sized papers (e.g. single PowerPoint slides) displayed on the board are not acceptable.
- We recommend you to use colours for highlighting and to make your poster more attractive.
- Hand-written papers are not allowed.

Tips for presenting during the event:

- Please be present at your poster wall for the whole poster session.
 - You may bring copies of your paper and/or your poster to hand out to interested parties.
 - Hang your poster as soon as possible the latest half an hour before the beginning of the conference. Fixing materials are available at the conference counter.
 - If you wish to keep your poster, please ensure you remove it after the end of the conference, otherwise it will be disposed by Mesago Messe Frankfurt GmbH.
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